

Beyond The Ice Cream Cone

The Whole Scoop on Food at the 1904 World's Fair



Pamela J. Vaccaro



☞—In 2004, *Beyond the Ice Cream Cone* was runner-up in the prestigious **Writer's Digest Award** for *Self-published Nonfiction*.

☞—Pam Vaccaro is a contributing writer and featured interviewee in the **award-winning documentary**, *The World's Greatest Fair*. The documentary is frequently featured on PBS and the History Channel.



☞—In 2005, Pam received an **Emmy nomination** for her writing contribution in the Emmy award-winning documentary, *The World's Greatest Fair*.

☞—In the summer of 2006, Pam was featured in Chef Alton Brown's "Feasting on Asphalt" on the **Food Network channel**. She shared her research on food myths at the Fair.

Multi-media programs are tailored for each audience's special interest. Since the World's Fair Centennial debut of her book, Pam has presented over 50 programs to businesses and associations on her research about food at the 1904 World's Fair.

To order a book or schedule a program...
1-888-412-3953
www.beyondtheicecreamcone.com

"...An easy-to-read, trivia-filled chronicle of the Fair."

Florence Fabricant, *NY Times*

Engaging, lively, and educational! Monsanto Corporation employees thoroughly enjoyed your customized program on food at the Fair.

Kellie Duenke,
Special Event Manager

Beyond the Ice Cream Cone programs tell the whole scoop about...

- The ice cream cone, hot dog, iced tea, and other popular foods at the Fair.
- The famous cook, Sarah Rorer, and her recipes.
- The 130 restaurants and "fast-food" eateries.
- The "food fights" that occurred at the Fair. Book dedicated to the American Farmer.